



Once Upon a Chair

Design Beyond the Icon



Once Upon a Chair is an international, up-to-the minute, survey of contemporary furniture design. The book captures the zeitgeist of this rigorous industry by examining current trends and presenting pioneering examples by the world's most influential designers and emerging talents. The collected works indicate a recognisable shift towards progressive and responsible designs that make a social impact, and towards the revival of artisanal craft. It further explores how designers are focusing more on process-driven and storytelling concepts, as well as how they are continuing to flirt with material and technological experimentation.



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FREDRIK FÄRG

2008
1 **Something Rug-Stool-Basket**

As a designer, Färg prefers to work with surprise and change. Something can be transformed from a rug into a stool, and then turned upside-down to form a basket or storage unit.

STOKKEAUSTAD

2009
2 **Lebby Chair**
Material: Steel, foam, upholstery
Photography: Casamania
Producer: Casamania

PHILIP MICHAEL WOLFSON

2008
3 **BockCurve I**
Material: Corian
Photography: Maxim Nilov
Other project credits: Jessica Altenburger, Richard Hartle
Producer: Solidity

2009
4 **Why Console**
Material: Corian
Photography: Maxim Nilov
Other project credits: Richard Hartle
Producer: Solidity



3



4

GAM PLUS FRATESI

GamFratesi

2008

Aliens Chair

Material: Metal

Producer: Casamania

The term "alien" derives from the Latin "al-
ius" which means "other." The design is in-
tended to put a friendly face on the diversity
of the other.





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2

MAARTEN DE CEULAER

2005

1 Contrast Chair

Material: Plexiglass, transparent stickers

By sticking views of a classical wooden chair onto a basic Plexi seat, the designer created a hologram-effect while playing with old and new forms and materials.

2009

2 Rubber Iron Book Ends

Material: Polyurethane

2007

3 My Childhood Memories Chair

Material: Toys

2008

4 A Pile of Suitcases Closet and Luggage

Material: Multiplex, hardboard, leather

Photography: Astrid Zuidema

Producer: Nilufar Gallery (Milan)